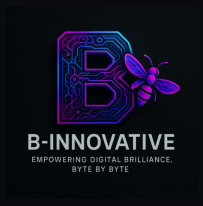

B-INNOVATIVE

SERVICES & INVESTMENT GUIDE

Creative digital support for brands ready to be seen.

2026 EDITION

www.binnovative2day.com | binnovative2day@gmail.com

START HERE

Choose the support your business needs

Clear starting points. Flexible solutions.

Every business has different goals, content needs and timelines. These prices provide a transparent starting point; your final quotation will reflect the confirmed scope, deliverables and complexity.

01 **Social Media Management**

Ongoing content, scheduling and brand presence.

02 **Digital & Graphic Design**

Professional visual assets for print and digital use.

03 **AI Video & Cinematic Content**

Short-form branded films, campaign concepts and visual stories.

04 **Website Design & Digital Presence**

Clear, responsive websites that help clients find and trust you.

05 **AI Consulting & Creative Strategy**

Practical support for smarter creative workflows.

06 **Virtual Assistant & Digital Support**

Reliable help with the work behind your business.

NEED A CUSTOM PACKAGE?

Tell us what you need and we will prepare a tailored quotation.

ONGOING VISIBILITY

Social Media Management

Consistent content. Professional presence.

Monthly packages are designed for businesses that want to show up regularly with clear, on-brand content. Paid advertising, on-site photography and intensive community management are quoted separately.

STARTER

From $350 / R6

A focused presence on one platform.

- Up to 8 posts
- Captions and branded graphics
- Scheduling
- Monthly summary

GROWTH

From $550 / R

More content across two platforms.

- 12-16 content pieces
- Static, carousel and short video mix
- Scheduling and basic engagement
- Monthly report

SIGNATURE

From $850 / R15,

A broader content and community system.

- 20-24 content pieces
- Up to 3 platforms
- 4-6 short videos
- Strategy check-in and reporting

GOOD TO KNOW

Your chosen package will confirm platforms, posting frequency, content types, approval process and reporting. Advertising spend is always separate from the management fee.

VISUAL COMMUNICATION

Digital & Graphic Design

Design that helps your message land.

Choose a single item or combine deliverables into a custom campaign. Standard project quotes include the agreed concept direction and up to two reasonable revision rounds unless stated otherwise.

Single social graphic

From $35 / R650

Flyer or poster

From $55 / R1,000

10-template social pack

From $200 / R3,800

Logo design

From $180 / R3,300

Brand starter kit

From $350 / R6,500

Full brand identity

From $650 / R12,000

Company profile

From $250 / R4,500

Presentation or pitch deck

From $250 / R4,500

Professional resume design

From $90 / R1,650

Copywriting, source files, extra concepts, rush work and major changes after approval may be quoted separately.

CINEMATIC STORYTELLING

AI Video & Cinematic Content

Short films with a clear campaign purpose.

Pricing reflects concept development, prompt direction, generations, continuity, editing, brand integration and revisions - not only the final video length.

CINEMATIC BYTE

From $80 / R1,500

A short branded concept of approximately 10 seconds.

- One creative direction
- Brand styling
- 1-2 revision rounds

BRAND MOTION

From $150 / R2,800

A 15-30 second multi-scene social film.

- Narration or text option
- Branded delivery
- Story-led visual direction

CAMPAIGN TRIO

From $350 / R6,500

Three related short videos built as one campaign.

- Consistent visual world
- Platform-ready delivery
- Connected campaign concept

SIGNATURE FILM

From $250 / R4,500

High-detail founder, fashion, luxury or product storytelling.

- Advanced visual direction
- Likeness-sensitive options
- Custom quotation for complexity

Complex likeness correction, custom voice work, multiple aspect ratios, extensive scene replacement and advanced editing are quoted according to scope.

YOUR ONLINE HOME

Website Design & Digital Presence

A website that makes your business easier to trust.

B-Innovative creates focused websites for entrepreneurs, service providers, personal brands and growing businesses. Domain, hosting, professional email and paid third-party tools are separate unless included in your quotation.

LANDING PAGE

From $250 / R4,500

One focused page for a campaign, service or offer.

- Branded layout
- Mobile-responsive design
- Contact or action link

ONE-PAGE BUSINESS SITE

From $450 / R8,500

A complete scrolling website for a small business.

- Core business sections
- Contact form or WhatsApp
- Basic search setup

MULTI-PAGE WEBSITE

From $800 / R15,000

A structured online presence with dedicated pages.

- Up to 5 core pages
- Portfolio or testimonials
- Launch support

WEBSITE REFRESH

From $350 / R6,500

A visual and content update for an existing site.

- Layout and content review
- Brand alignment
- Responsive refinements

Advanced ecommerce, memberships, complex booking systems, custom applications and ongoing maintenance require a tailored quotation.

SMARTER WORKFLOWS

AI Consulting & Digital Support

Practical support built around your work.

Get guidance on creative AI tools and workflows, or dependable virtual support for recurring business tasks. We keep the scope clear so you always know what is included.

AI DISCOVERY SESSION

$75 / R1,400

A focused 60-minute consultation.

- Clarify goals and challenges
- Identify suitable tools
- Practical next-step recommendations

PRACTICAL AI TRAINING

From $150 / R2,800

A hands-on 90-minute learning session.

- One-to-one or small team
- Creative workflow guidance
- Prompt and process support

VIRTUAL SUPPORT

From $15 / R275 hourly

Flexible digital and administrative support.

- Admin and online research
- Canva and document updates
- Coordination and organisation

SUPPORT BLOCKS

From $150 / R2,750

Pre-booked time for ongoing support.

- 10-hour starting block
- Clearly tracked time
- Custom monthly options

COMBINED SUPPORT

Popular Creative Packages

Bring the right services together.

These combinations provide a useful starting point. Final deliverables are shaped around your business, goals and launch timeline.

Brand Launch

From $650 / R12,000

Brand starter kit, social templates and launch graphics.

Digital Presence

From $700 / R13,000 monthly

Social management, recurring design and light digital support.

AI Content Studio

From $500 / R9,000 monthly

Monthly AI video, graphics and content direction.

Founder Visibility

From $450 / R8,500

Founder visuals, a cinematic brand video and LinkedIn assets.

READY FOR A TAILORED QUOTE?

Start your project at www.binnovative2day.com or WhatsApp +27 81 795 4897.

Empowering Digital Brilliance, Byte by Byte.

BEFORE WE BEGIN

Investment Notes

Simple terms. No surprises.

Every quotation confirms the exact deliverables, timing, payment structure and revision allowance for your project.

STARTING PRICES

Prices shown are starting points, not automatic fixed quotes. Scope, complexity, turnaround and deliverable quantity affect the final investment.

PAYMENTS

Most once-off projects require a 50% deposit. Smaller projects may require full payment upfront. Monthly retainers are billed in advance.

REVISIONS

Two reasonable revision rounds are normally included unless your quotation states otherwise. New directions or added scope are quoted separately.

THIRD-PARTY COSTS

Advertising spend, printing, stock licences, domains, hosting and paid software are excluded unless specifically included.

RUSH WORK

Urgent work is subject to availability and may attract a 25%-50% rush fee.

CURRENCIES

USD and ZAR prices are provided as a practical guide. The accepted quotation confirms the billing currency and final amount.

LET'S BUILD SOMETHING BRILLIANT.

binnovative2day@gmail.com | +27 81 795 4897 | Cape Town to the world